

**Response to the emerging global scenario:  
Financing as a lever to mitigate direct and indirect impacts on agricultural  
and rural enterprises**

Congress Website: <https://world-congress.alide.org/>

Venue: Antigua Carretera a Pátzcuaro # 8555,  
Exhacienda San José de La Huerta, Morelia, Michoacán. C.P. 58342 (FIRA Headquarters)

## Programme

### PREVIOUS DAY, November 22

**13:00 - 20:00** | Arrival of Delegates (Hotel registration and Welcome)

### DAY 1, November 23

<b>07:30</b>	<b>Departure from hotels to venue</b>
<b>08:00 – 09:15</b>	<b>Registration</b>
<b>09:15 - 10:30</b>	<p><b>Opening session</b> (75 minutes)</p> <ul style="list-style-type: none"> <li>• Welcome Note: Alan Elizondo, Director-General, FIRA</li> <li>• Carlos Linares, Chairman ALIDE (video)</li> <li>• Víctor Manuel Villalobos Arámbula, Secretary of Agriculture and Rural Development, Mexico (video)</li> <li>• Message of IFAD's President, Alvaro Lario (video)</li> </ul> <p>Vote of thanks: Edgardo Alvarez, Secretary General, ALIDE</p>
<b>10:30 – 11:00</b>	Group photo and Coffee & Networking Break / Exhibition of craftworks
<b>11:00 – 12:30</b>	<p><b>Business Session 1:</b> Response to the New Global Scenario: Agricultural Development and Sustainable and Inclusive Food Systems (90 minutes)</p> <ul style="list-style-type: none"> <li>• <b>Session Chair: Jose Luis Negrin</b>, General Director of Financial System Affairs, Banco de Mexico: Introduction to the topic and opening remarks (10 min)</li> <li><u>Video-message:</u> <b>Maximo Torero</b>, Chief Economist, Food and Agriculture Organization of the United Nations (FAO) (10 min)</li> </ul> <p>Presenters:</p> <ul style="list-style-type: none"> <li>• <b>Rossana Polastri</b>, Regional Director Latin American and the Caribbean, International Fund for Agricultural Development (IFAD) (15 min)</li> <li>• <b>Ernesto Hugo Stein</b>, Representative in Mexico, Inter-American Development Bank (IDB) (15 min)</li> <li>• <b>Frank Rubio</b>, Senior Coordinator, SAFIN and Senior Technical Advisor, ABC Fund (15 min)</li> </ul> <p>Open Forum for <b>Q &amp; A</b> (20 min) Conclusions and wrap up remarks by Session Chair (5 min)</p>
<b>12:30 – 14:00</b>	Lunch



14:15 – 15:30	<p><b>Business Session 2:</b> Technological Innovations for Agricultural Financing in Latin America (90 minutes)</p> <ul style="list-style-type: none"> <li>• <b>Session Chair:</b> <b>Jesus Alan Elizondo Flores</b>, Director General, FIRA (10 min)</li> </ul> <p>Presenters:</p> <ul style="list-style-type: none"> <li>➤ <b>Hector Pena</b>, Agriculture Economist Senior Consultant, World Bank (15 min)</li> <li>➤ <b>Kunal Prasad</b>, Co-Founder &amp; COO at CropIn Technology (15 min)</li> <li>➤ <b>Juan Carlos Cortes</b>, President, PROAGRO (15 min)</li> </ul> <p>Open Forum for <b>Q &amp; A</b> (20 min)</p> <p>Conclusions and wrap up remarks by Session Chair (5 min)</p>
15:30 – 16:00	Coffee & Networking Break / Exhibition of craftworks
16:00 – 17:30	<p><b>Business Session 3:</b> Financing Sustainable Agricultural and Rural Development in LAC: Role of National Public Development Banks (90 minutes)</p> <ul style="list-style-type: none"> <li>• <b>Session Chair:</b> <b>Romy Calderon</b>, Chief Economist, ALIDE: Introduction to the topic and opening remarks (10 min)</li> </ul> <p>Presenters:</p> <ul style="list-style-type: none"> <li>➤ <b>Gabriela Fernandez</b>, Executive Manager, Banco de la Republica Oriental del Uruguay (BROU) (15 min)</li> <li>➤ <b>Claude Torre</b>, Project Manager, Agence Française de Développement, (AFD) (15 min)</li> <li>➤ <b>Lucia Saavedra</b>, Agricultural Banking Department, Banco de la Provincia de Buenos Aires (BAPRO) (15 min)</li> </ul> <p>Open Forum for <b>Q &amp; A</b> (20 min)</p> <p>Conclusions and wrap up remarks by Session Chair (5 min)</p>
19:30 – 00:00	<p><b>Gala Dinner</b> <b>Casa Grande Hotel</b></p> <ul style="list-style-type: none"> <li>• Bus departure: 19:30 hrs (Fiesta Inn and Best Western Hotels)</li> <li>• Dinner duration: 4 hrs</li> <li>• Return drop off: 00:00 hrs (Fiesta Inn and Best Western Hotels)</li> </ul>

## DAY 2, November 24

08:00	Departure from hotels to venue
08:30 – 09:00	Registration
09:00 – 10:30	<p><b>Business Session 4:</b> Seafood Value Chain Finance in Africa: Scaling Up the Blue Economy (90 minutes)</p> <ul style="list-style-type: none"> <li>• <b>Session Chair:</b> <b>Thomas T. Essel</b>, Secretary General, AFRACA: Introduction to the topic and opening remarks (10 min)</li> <li>• Presenters: <ul style="list-style-type: none"> <li>➤ <b>Thomas Gietzen</b>, International Consultant, Food and Agriculture Organization of the United Nations (FAO) (13 min)</li> <li>➤ <b>Suchitra Upare</b>, Network Coordinator, CAFI-SSF Network Global network for capacity building to increase access of small-scale fisheries to financial services) (13 min)</li> <li>➤ <b>Maregesi Shaban</b>, Senior Manager Retail Agribusiness, CRDB Bank Plc, Tanzania (13 min)</li> <li>➤ <b>Rachel Karemba Mweni</b>, Projects Coordinator, USTADI Foundation, Kenya (13 min)</li> </ul> </li> </ul> <p>Open Forum for <b>Q &amp; A</b> (20 min)</p> <p>Conclusions and wrap up remarks by Session Chair (5 min)</p>
10:30 – 11:00	Coffee & Networking Break / Exhibition of craftworks

11:00 – 12:30	<p><b>Business Session 5:</b> Green Inclusive Finance as a Critical Trigger to Sustainable Agricultural &amp; Food System (90 minutes)</p> <ul style="list-style-type: none"> <li>• <b>Session Chair:</b> <b>Ms. Cecilia Cayosa Borromeo</b>, President and CEO, the Land Bank of the Philippines (LANDBANK): Introduction to the topic and opening remarks; (10 min)</li> <li>• <b>Presenters:</b> <ul style="list-style-type: none"> <li>➤ <b>H.E Dr. SOENG Reth</b>, Deputy Chief Executive Officer, Agricultural and Rural Development Bank, Phnom Penh, of Cambodia (15 min) <u>Topic:</u> Accelerating green finance to agriculture &amp; food sector in Cambodia: experiences of ARDB.</li> <li>➤ <b>Ms. Nguyen Tuyet Duong</b>, Member of the Board of Directors, Vietnam Bank for Agriculture and Rural Development, Hanoi, Vietnam; (15 min) <u>Topic:</u> Green Credit in VBARD Development Strategy.</li> <li>➤ <b>Mr. Norman William S. Kraft</b>; Director for Program Monitoring and Information Systems Management, Department of Agriculture-Agricultural Credit Policy Council (DA-ACPC) (15 min) <u>Topic:</u> Making small farmers and fisherfolk climate resilient: an overview of policies and programs in the Philippines.</li> <li>➤ <b>Mr. Wichai Paksa</b>, Assistant Senior Vice President, Bank for Agriculture and Agricultural Cooperatives (BAAC), Bangkok, Thailand; (15 min) <u>Topic:</u> Investing in Agrifood system transformation by BAAC in Thailand to achieve Agenda 2030</li> </ul> </li> </ul> <p>Open forum for <b>Q &amp; A</b> (15 min) Conclusion and wrap up remarks by Session Chair (5 min)</p>
12:30 – 14:00	Lunch
14:00 – 14:30	<b>Public Development Banks Platform for Green and Inclusive Food Systems</b> (30 min)
14:30 – 16:00	<p><b>Business Session 6:</b> Guarantee Systems as Drivers of Agricultural-Livestock Financing (90 minutes)</p> <ul style="list-style-type: none"> <li>• <b>Session Chair:</b> <b>Luz Stella Lozano</b>, Secretary General, REGAR – Iberoamerican Guarantees Network: Introduction to the topic and opening remarks (10 min)</li> <li>• <b>Presenters:</b> <ul style="list-style-type: none"> <li>➤ <b>Pablo Pombo</b>, President, Board of Directors, SAECA – Sociedad Anonima Estatal de Caucion Agraria, Spain (13 min)</li> <li>➤ <b>Antonio Gaspar</b>, Executive President, Agrogarante – Sociedad de Garantia Mutua, Portugal (13 min)</li> <li>➤ <b>Angela Penagos</b>, President, Fondo para el Financiamiento del Sector Agropecuario (FINAGRO), Colombia (13 min)</li> <li>➤ <b>Jose Antonio Cortes</b>, Deputy General Director of Business Promotion, FIRA, Mexico (13 min)</li> </ul> </li> </ul> <p>Open Forum for <b>Q &amp; A</b> (20 min) Conclusions and wrap up remarks by Session Chair (5 min)</p>
16:00 – 16:45	<p><b>Closing Session</b> (45 minutes)</p> <ul style="list-style-type: none"> <li>➤ Announcement of the 8th World Congress venue</li> <li>➤ Lessons learned: Romy Calderon, Chief Economic Studies, ALIDE</li> <li>➤ Morelia Declaration</li> </ul>
16:45 – 17:45	<b>Closing reception</b>

## DAY 3, November 25

08:00 – 19:00	<p><b>Cultural Visits</b></p> <ul style="list-style-type: none"> <li>- Magical towns cultural visit</li> <li>- Visit to Patzcuaro</li> </ul> <p>(* ) To book and buy with the travel agency: Viajes Casa Maya <a href="mailto:viajescasamayavip@hotmail.com">viajescasamayavip@hotmail.com</a></p>
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## DAY 4, November 26: Departure of delegates